



# DEAR FRIENDS,

If there is anything positive about going through a pandemic and being pushed to extremes, it is that 2021 showed us who we are and what we can accomplish, even in the toughest times. The year

2021 helped us to see our areas of strength and where there are opportunities for improvement and innovation.

In our Annual Report, we share with you what we have learned and what we are planning for the years to come. We share our accomplishments, successes of the last year, and goals for the future. A rising concern is the need for more foster homes. The pandemic exacerbated mental health issues in our community, especially among children and youth. Residential homes are at capacity and youth are requiring emergency and hospital care. Others require intensive psychiatric care at a time when we are seeing wait lists of a hundred youth for one psychiatric bed. We provide programs and have added new positions to address some of these needs, but there is more work to be done - statewide and nationally.

Our culture at Family & Children Services is one that celebrates success. We believe this is the direct result of a commitment to setting

priorities and working hard to achieve them. Last year our team secured forgiveness of a Paycheck Protection Program loan, allowing us to make wage equity adjustments. We created and filled new positions aligned with a new organizational structure, and much more.

Most of all, we are excited to share our 3-year Strategic Plan. The plan incorporates the voices and vision of our staff, board, community stakeholders, and those we serve. We listened and we responded.



Finally, we proudly thank our generous donors. We are able to serve because of you. Our deepest gratitude to our donors who sustain and grow our programs so that we can support, strengthen, and preserve the safety, well-being, and dignity of children, individuals, and families.

Sherry Thomas-Cloud, MSW, LMSW

Therry Thomas-Cloud

Jun Judson

Chief Executive Officer

Brian K. Hudson

President, Board of Directors



#### 2021:

## RESPONDING TO A NEW COMMUNITY LANDSCAPE

Even during hard times — and we have all had our share — a successful organization must continue to celebrate its successes. This year we have seen our staff continue to rise to the many challenges the year presented us. "I saw the courage and vision of our leadership team, determined to support our staff and maintain what we are known for — exceptional service," said Chief Executive Officer Sherry Thomas-Cloud. "I also saw the humility of staff working side-by-side with clients and was keenly aware of the tenacity it has taken to make it all happen. Our greatest strength has always been the staff of Family & Children Services and their commitment to excellence."

# Here are just a few of our 2021 successes:

- Forgiveness of a \$1.6 million Paycheck Protection Program
   (PPP) loan. Aligned with our Strategic Plan, available funds
   allowed for the addition of staff positions and tuition assistance,
   professional development and clinical training, and critical
   information technology upgrades.
- Market equity wage adjustments were made for master's and state-licensed positions in behavioral health programs and for all positions requiring a bachelor's degree. This assists us in recruiting top talent to meet the increasing mental health needs of the children and families we serve.

- Several programs were realigned to a new integrated organizational structure, adding a Program Manager; a Special Projects Coordinator; an IT Manager, and a Diversity, Equity, and Inclusion (DEI) Manager, strengthening our infrastructure for the future.
- A comprehensive return-to-work hybrid model that incorporates a new telework policy to support today's workforce and enhance work-life balance.
- Our Therapeutic Residential Program with Bethany Christian Services, one of two in the nation, served unaccompanied children through a federal grant from the Office of Refugee Resettlement. Seven bilingual staff were hired for this new program.

"Agency directors, managers, supervisors, and staff all worked together to ensure successful outcomes this year for our agency and for those we serve," Thomas-Cloud said. "We are motivated to do more and even better in 2022, and it feels good knowing we have a supportive board, engaged community members, and generous donors to help us along our strategic path, always in the best interest of families and children."

#### 2021 PROGRAM OUTCOMES

## CHILD WELFARE

98% of high risk families
 remained together

#### BEHAVIORAL HEALTH

 83% of youth/families improved or maintained functioning

#### CRISIS INTERVENTION

• 70% of crises resolved without out-of-home

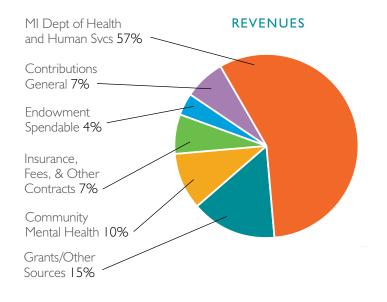
## CUSTOMER SATISFACTION

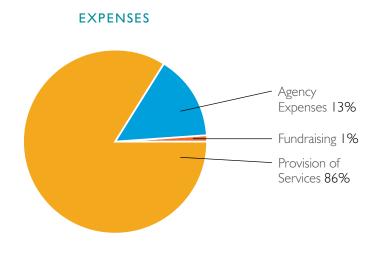
- 95% felt treated with respect
- 93% satisfied with all services
- 90% felt staff were sensitive to culture/ethnicity

# 2021 FINANCIAL HIGHLIGHTS

Family & Children Services operating revenues for 2021 were \$9,514,981. Family & Children Services friends generously donated \$864,084 in contributions. Agency Endowment Funds supported programs with \$511,904. Non-Cash Gifts had an estimated value of \$125,000. Operating Expenses, excluding depreciation, were \$10,416.842.

The agency continues to have a solid balance sheet and strong relationships with our funders and community partners. Forgiveness of a Paycheck Protection Program (PPP) Loan through the CAREs Act provided fiscal stability through the year 2021. As we transition into 2022, our emphasis is on retaining our highly trained staff and hiring to fill essential social work and clinical positions in a challenging labor market. Having a vision and plan remains vital, both fiscally and in providing needed services to our clients and communities.





# 2021 Demographics

4,958 Total Individuals Served in 2021 2,962 Children

80% Income under 200% Federal Poverty 60% Under age 19

63% White/Caucasian 18% Black/African American 11% Multi Racial 4% HispanicI% Asian3% Other/Not Available

## ENSURING HOPE FOR THE FUTURE



A new 3-year Strategic Plan was approved by the Board of Directors for 2022-2024. The plan incorporates voices and vision from comprehensive SWOT (Strengths, Weaknesses, Opportunities, Threats) and PEST (Political, Economic, Social, Technological) analyses with all agency staff, board members, and community volunteers, as well as input from those we serve. Allison Bland, Quality Services Manager at Family & Children Services who led the planning, shares the analysis results:

- "In spite of the pandemic, agency staff feel bonded through their
  work and see their supervisors as important mentors. Donors
  are seen as one of our greatest strengths and everyone values
  our HANDLE WITH CARE fund. Staff say the fund removes
  significant barriers for their clients and makes their jobs more hopeful."
- "To meet the increasing need, staff require ongoing training in evidence-based practices and professional development.
   Fluctuations in funding impact sustainability, especially in behavioral health services, which often require supplemental funding for support."
- "With a constant eye on efficiency, a more integrated information technology infrastructure is needed. Staff and clients often duplicate entry of data in current systems. Improved technology is an area the pandemic has revealed as a significant opportunity.

We rely on these systems to serve our clients and provide safe and secure data."

"Lack of foster parents is a serious concern, not just in our community but throughout the state. Our ability to support our staff who are essential workers is critical and we must be able to pay them a fair wage for the essential work they do every day."

Five strategic goals were identified as priorities for the next three years:

#### FINANCIAL RESILIENCE

#### **COMMUNITY IMPACT**

#### **ORGANIZATIONAL QUALITY**

#### **WORKFORCE DEVELOPMENT**

### DIVERSITY, EQUITY, AND INCLUSION

While some of the strategic goals have already been met, such as hiring a new DEI Manager (see page 11) and raising wages to a minimum of a \$15 hourly rate, others are still in the planning stages.

"Our strategic plan will not be filed in a drawer," Allison said.
"We will all be accountable to this plan as our vision for how we move forward to accomplish our goals as an agency and for our community and clients."

# LEADING WITH LOVE, HEALING WITH LOVE

Jennie Stoetzel, foster care lead specialist at Family & Children Services, doesn't just help others become foster parents—she is one.

"I have eight children," Jennie said. "Three are biological and five are foster children that I then adopted."

Jennie's journey to become a mother began in 1998, when her son was born. He was a year-and-a-half when Jennie decided to take a class to learn about becoming a foster parent.

After taking training courses and learning more about fostering, Jennie earned her license. She learned that becoming a foster parent required one to be 18 years or older, have a stable income, be willing to cooperate with the biological parents with a priority of reunifying families when possible, and to be able to take on the challenges of being a parent.

"I had this myth in my mind that foster kids could be trouble," she said. "I soon found out that wasn't true. They are just kids who need a home, someone to care about them. The first foster child I

took in, I was told would be for just one weekend. Nathan was two years old, and he was perfect, just perfect. But when the weekend was over, I was told his parents didn't want him back."

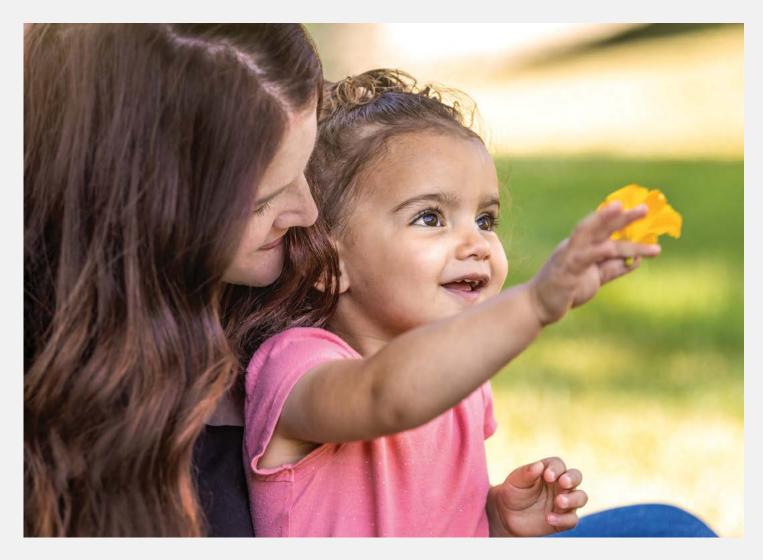
Nathan, now 22 years old and a graduate of University of Michigan in mechanical engineering, became Jennie's first adopted child. Jennie continued to foster children, providing a temporary home for them until several could be reunited with their biological parents.

"Then I fostered three siblings—Alexis, Martin, and Isabelle—while their mother's termination hearing took place," Jennie said.

When reunification became impossible, Jennie opened her home and heart to the three siblings. Along with Nathan, her family gained three more siblings—Jennie's biological children, Tate, Lauren, and Olivia, followed by one more adoption—Hannah.

With the children grown, Jennie has focused her energies on helping others foster, adopt, or to make broken families whole again. One recent case in particular remains in her heart and mind ...





Seemingly falling deeper into her addiction, a teen mother was involved in a car crash while under the influence.

"While she was in the hospital, the court started termination hearings," Jennie said.

But it is often said that life-changing transitions happen when we hit rock bottom. And so it was for the young mother.

"I've never seen anything like it," Jennie said. "She was in the hospital and then rehab. As her body healed and cleared, she became fully aware of what she was about to lose—and that this was a second chance to get things right."

Released from rehabilitation, the young mother started attending every parenting class, where she learned parenting skills. She joined Narcotics Anonymous (NA), attending daily meetings with other addicts working to beat their addictions. Every drug test thereafter came back clean.

"And she never missed another parent visit with her little girl," Jennie nodded.

When it was time for the judge to review termination, he could see she had checked all required boxes. Parental rights were restored. "I keep in touch with her every three months to make sure all is going well, and she remains dedicated to her support group and to

Jennie considered the process of fostering children who then rejoin their biological families.

her baby girl," Jennie said.

"If family reunification is successful, I tell my foster parents—it can hurt to let go, but it's still worth it. You have had an impact on a child's life."

## A GROWING NEED FOR FOSTER HOMES



Even as more children are in need of a foster home, fewer people are getting licensed to become foster parents.

"We have seen a trend of more families closing their licenses than families opening licenses," said Krista Ploski, BSW, licensing supervisor at Family & Children Services. "This is largely related to families either adopting or moving away. It's a trend that impacts us greatly."

The primary goal of foster care is to provide a stable living environment for children, regardless of age, ethnic background, or behavioral needs. The hope is always reunification of the biological family, as children do best among their original families—but this may not always be possible.

"Placements with relatives are our first choice, and we explore that possibility throughout the case," Krista said. "Many children are able

to stay connected with their family and have more contact with their biological parents when they are placed with caregivers who are relatives."

More than 500 children are placed in foster care every year in Kalamazoo County. Family & Children Services works together with other local agencies to find the best placements — but another factor has come to the surface over the last couple years, exacerbated by the COVID pandemic.

"The pandemic has increased mental health needs," said Heather Reed-Martinez, children's services program manager. "Many foster youths are experiencing significant trauma and emotional needs, sometimes escalating to the point of crisis and requiring emergency care. This care is often difficult to access as there is a shortage of beds, and sometimes they have to wait days, even weeks to get help. We have seen waiting lists of 100 children for one bed."



That responsibility then falls onto the shoulders of Family & Children Services staff, as a youth cannot be left in a hospital emergency department without a supervising adult. Staff members may spend days at a time in an ED room, on duty 24 hours a day. Even so, youth may be sent back to their placements without receiving the therapy they need.

"We also need more homes that will accept teenagers," Krista added. "And more homes that will accept siblings so that we don't have to split them up. Other needs are foster homes for medically fragile kids or kids with cognitive needs, families who will accept children of various races and ethnicities and are open to learning about other cultures, and families who are willing to work toward a goal of reunification with biological families."

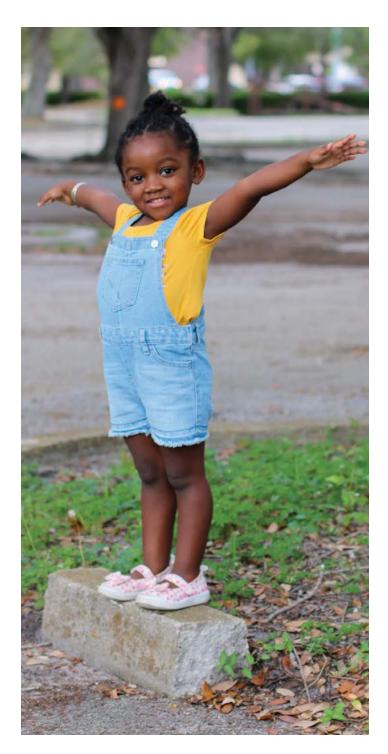
"The state started providing stipends for relatives as foster parents three or four years ago," Heather said. "That's important, because being placed with someone they know is best for children. About 40% to 50% of our foster kids today are placed with relatives, a big increase from years ago. Extended family, however, can have some of the same issues as the child's original family, issues such as poverty, so linking to services is important for their success."

Family & Children Services offers foster parents training in fostering and advocating for the child; ongoing case management; 24-hour emergency staff on call; mileage reimbursement for out of county travel; a fund for medical needs; and ongoing retention events and activities.

"And then there's HANDLE WITH CARE, our specialized fund to meet children's needs that cannot be met by any other funding source," said Heather. "Foster parents can access that fund for needs such as transportation assistance, housing or auto repairs, clothing and school supplies, assistance with rent or utilities payments, all manner of critical needs."

Anyone over the age of 18 who has a stable income and is willing to take on the challenges of caring for children is eligible to become a foster parent. To learn more, call 269.501.0834 or complete an inquiry form at fcsource.org.

To hear from our foster parents about the joys of fostering, please scan the QR code.





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# Tony Shepherd Leads Our Movement Towards Diversity, Equity, and Inclusion

Zolton B. and Mary B. Cohen

Over the past years, Family & Children Services took a hard look at how the agency needed to evolve and Diversity, Equity, and Inclusion (DEI) became an area that needed real leadership. Tony Shepherd, who has played a vital role at the agency for the last five years, recently accepted the exciting challenge to become the first Diversity, Equity, and Inclusion (DEI) Manager.

Tony's objective is to embed DEI values into all levels of the agency's culture, by expanding and evolving educational initiatives, and strengthening participation to build a culturally competent workforce.

"The purpose of DEI is to help everyone feel safe – our clients and the staff who serve them." Tony said. "We are not only navigating strategies within our agency—we are also strengthening relationships in the community. I am proud of Family & Children Services for prioritizing DEI initiatives and look forward to connecting more with the community around this journey."

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Tamara Mair

# Your support is critical to ensure that every child has a safe and stable place to call home.

HANDLE WITH CARE Annual Fund is a unique safety net providing agency clients with basic needs and critical services where there is no other source in the community.

Our Summer Enrichment program provides opportunities for children served by the agency to participate in activities over the summer such as day and overnight camp, academic tutoring, art and music classes, sports and more.

Holiday Giving matches client families and children with individuals, schools, community groups and corporate donors to provide holiday gifts and gift cards for groceries over the holiday season.

Our Year 'Round Pantry collects in-kind gifts from the community to support client needs such as blankets, bedding, coats, household items, personal care products, diapers, back to school items, toys and books.

Visionary Club donors provide planned gifts to support future generations of children and families

To make a gift, please contact Courtenay VanderMolen, Director of Resource Development at 269-488-7936. Secure online donations are welcomed at fcsource.org or by scanning the QR code here.





# Nurturing Families and Supporting Parents

Christine Seput-Ward, MA, LPC, is the new Program Manager of Residential Services and Parenting Support, a position she began in December 2021. The position is one that Family & Children Services has created to provide additional support of our family preservation and residential programming.

In her new position, Christine will focus on developing programming that supports parents and youth whether they are living together or apart for a time.

Christine said. "I love being part of the process that makes a difference in the lives of children and families."

The programs support parents by helping them learn new parenting skills and supports youth by helping them as they learn to live with their traumatic life experiences.

Christine's new position helps fulfill Family & Children Services' mission to be a source of hope for the communities in which they work. Today, when the needs for kids in crisis are so great, Christine will work to be that source of hope.

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AT&T United Way Employee Giving Campaign Heart of West Michigan United Way Pfizer United Way Campaign United Way of the Battle Creek and Kalamazoo Region United Way of St. Louis This Annual Report recognizes those who gave between January 1, 2021 – December 31, 2021. While every attempt was made to report names accurately, please accept our apology if we have made an error. If you would like a change in the way your name is reflected in future reports, please contact the Development Office at 269.488.7936. Our most sincere appreciation to everyone who contributed to Family & Children Services throughout 2021.

\* Funds are held at the Kalamazoo Community Foundation \*\* Funds are held at the Battle Creek Community Foundation ^ All or a portion of this gift was

made to "Pack a Child for Camp"



# Bringing Passion to Giving

What could be more important than providing funds that can save so many who are in crisis? For Brooke Lindley, hired in 2021 as the Resource Development Coordinator, there is nothing more important, nothing that fires up her passion to do her job and to do it well.

"Working with our donors and building those relationships is one of my favorite aspects of this job," Brooke said. "I process donations and then look at how we can best use the funds we raise for HANDLE WITH CARE to meet the needs of our clients. I don't know of any other agency that has this kind of program, to meet those critical needs that often nothing else covers."

HANDLE WITH CARE is a fundraising program unique to Family & Children Services. Every dollar raised goes to clients in their

time of greatest need, whether that is transportation when their car breaks down on the way to work or a medical appointment; groceries when the pantry is bare; beds when their children are sleeping on the floor, and so much more.

Brooke said that she once wanted to become a lawyer, defending those who have suffered abuse and neglect, but she ended up pursuing a career as a child welfare worker, then as an LGBTQ advocate and counselor.

"My passion has always been to help in the area of abuse and neglect," Brooke said. "The LGBTQ community has some of the highest rates."

Building relationships with donors connects these passions, she said, with people who are equally passionate about reaching out to those who need someone to care.

"This job at Family & Children Services," she said, "this is exactly what I have wanted to do."



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