

BREAKFAST OPTIMIST CLUB OF KALAMAZOO
PRESENTS

RIGHT START AUCTION &

a Back to School Fundraiser for Children in Kalamazoo County

Raffle

July 16, 2019
6:00 - 8:30 pm
Fetzer Center
Kalamazoo



2019 marks the centennial of Optimist International. To honor 100 years of Optimism, the Breakfast Optimist Club of Kalamazoo's goal is to take 100 kids back to school shopping.



Breakfast Optimist Club
of Kalamazoo

In partnership with



Dear Friend of Youth,

The Breakfast Optimist Club of Kalamazoo (BOCK) is hosting their annual back to school fundraiser, the Right Start Auction & Raffle. We invite you to participate by attending the event and/or donating an auction item or financial gift. Your kindness will directly support children in Kalamazoo County, by helping them walk into school looking and feeling confident. Together, we make a difference in their lives.

BOCK is again partnering with Family and Children Services to identify children in Kalamazoo County who need help to get off to the right start this September. The funds raised from the Right Start Auction provide:

- A backpack full of school supplies that are age appropriate and specific to the school they attend
- A shopping trip to choose their backpack and new clothes for the start of the school year. Each child picks their own shirts, pants, shoes, socks, and underwear
- An opportunity for parents or guardians to participate in shopping with their child

In 2018, we sponsored more than 65 shopping trips. We are asking for your support to help us reach our 2019 goal of taking 100 children back to school shopping. A member of BOCK will be contacting you soon for a donation to help us raise funds at the Right Start Auction & Raffle.

We also invite you to join us at the auction on July 16th, to see the impact you make on the children in our community. Together, we will make a difference in the lives of children and get their 2019 school year off to the Right Start!

Sincerely yours,

Linda Thompson
The Right Start Auction Chair
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BOCKzoo.org

The Right Start Auction,
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